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## FOR IMMEDIATE RELEASE

### **Crawford & Company® appoints Ann Hovbratt as Country Manager, Sweden**

**LONDON (29 January 2018)** – Crawford & Company® (NYSE: CRD-A and CRD-B), the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities, has made a senior appointment in its European business with Ann Hovbratt taking on the role as country manager, Sweden.

Hovbratt is based in Stockholm and has been with Crawford® since 1998, serving in a variety of different management positions in the Nordics and Europe. Reporting to Charlotte von Krogh, regional director for the Nordic region and sitting on the European Management Team led by Mike Jones, president, European operations; Hovbratt's experience across TPA, commercial and personal lines ensures Crawford is well placed to further build its European business.

Mike Jones says "Ann brings incredibly strong knowledge and experience which will be vital as we continue our ambitious plans to grow and develop industry solutions for our clients in Sweden and across Europe."

#### **About Crawford**

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is

approved by the holders of 75% of CRD-A, voting as a class. More information is available at [www.crawfordandcompany.com](http://www.crawfordandcompany.com).

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